



July 28, 2011

## **Conference Call Material**

For the Three Months Ended June 30, 2011

**KYOCERA** Corporation



## **Today's Presentation**

1. Financial Results for the Three Months Ended June 30, 2011

2. Financial Forecast for the Year Ending March 31, 2012



# 1. Financial Results for the Three Months Ended June 30, 2011



## Financial Results for the First Three Months of FY3/2012

- Comparison with Q1 FY3/2011 -

		Thi	ree months	ended June 30		Change	
		2010		2011		Change	
		Amount	% of net sales	Amount	% of net sales	Amount	%
Net sales		313.2	100.0	305.2	100.0	-8.0	-2.5
Profit from oper	rations	40.6	13.0	33.3	10.9	-7.3	-18.0
Pre-tax income		46.3	14.8	39.9	13.1	-6.4	-13.8
Net income attributable of Kyocera Corporation		29.9	9.5	24.8	8.1	-5.1	-17.0
Capital expend	itures	12.0	3.8	16.0	5.2	4.0	33.5
Depreciation		12.7	4.1	14.0	4.6	1.3	10.3
R&D expenses		11.4	3.6	11.9	3.9	0.5	4.8
Average exchange	\$	¥ (	92	¥ 8	32		
rate (yen)	Euro	¥ 1′	17	¥ 11	7		
Foreign currency fluctuation effect on:	net sales	Approx. ¥ -	12.0 billion	Approx. ¥ -	13.0 billion		
(compared with the previous same periods)	pre-tax income	Approx. ¥	-5.5 billion	Approx. ¥	-3.0 billion		

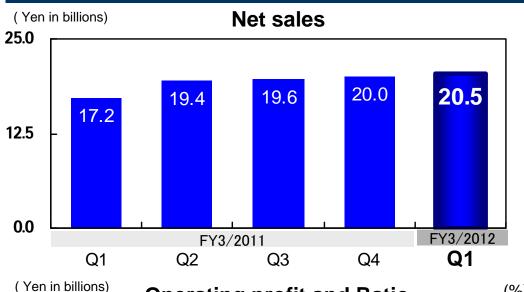


# Financial Results for the First Three Months of FY3/2012 - Comparison with Q4 FY3/2011 -

		Three months		nths ended	:hs ended		Change	
		March 31, 2011		June 30, 2011		Change		
		Amount	% of net sales	Amount	% of net sales	Amount	%	
Net sales		310.0	100.0	305.2	100.0	-4.8	-1.5	
Profit from operation	ns	36.2	11.7	33.3	10.9	-2.9	-7.9	
Pre-tax income		39.2	12.6	39.9	13.1	0.7	1.9	
Net income attributable to shareholders of Kyocera Corporation		28.7	9.3	24.8	8.1	-3.9	-13.7	
Capital expenditure	S	19.6	6.3	16.0	5.2	-3.6	-18.4	
Depreciation		17.2	5.5	14.0	4.6	-3.2	-18.6	
R&D expenses		12.8	4.1	11.9	3.9	-0.9	-6.6	
Average exchange \$		¥ {	32	¥ {	32			
rate (yen)	Euro	¥ 1	13	¥ 1	17			



## Fine Ceramic Parts Group

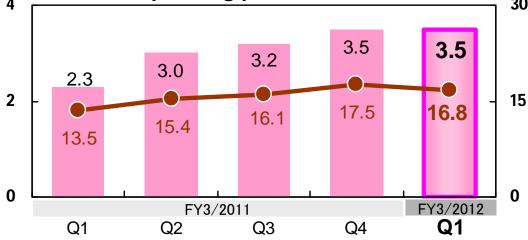


#### Compared with Q1 FY3/2011

( Yen in billions)	Change	Foreign currency fluctuation effect
Net sales	+3.3 (+19.0%)	Approx0.5
Operating profit	+1.1 (+48.7%)	-

Increased sales and operating profit due to increased components demand in industrial machinery markets such as semiconductor fabrication equipment and in LED related markets

## Operating profit and Ratio (%)



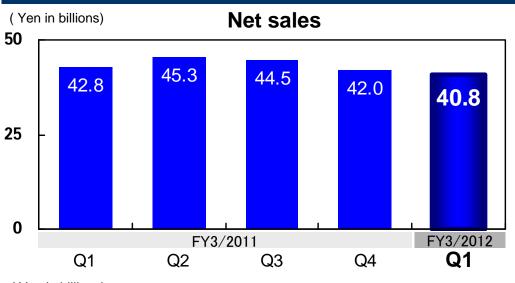
#### Compared with Q4 FY3/2011

( Yen in billions)	Change
Net sales	+0.5 (+2.5%)
Operating profit	0 (-1.5%)

Sales increased and operating profit remained on par due to solid demand in industrial machinery markets such as semiconductor fabrication equipment and in LED related markets



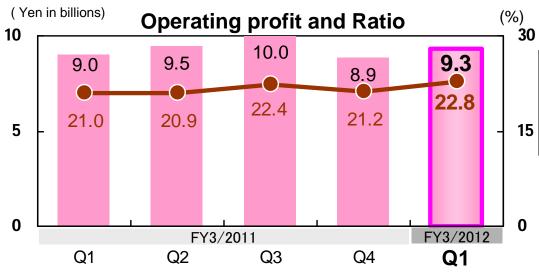
## Semiconductor Parts Group



#### Compared with Q1 FY3/2011

( Yen in billions)	Change	Foreign currency fluctuation effect
Net sales	-2.0 (-4.7%)	Approx2.0
Operating profit	+0.3 (+3.6%)	Approx1.0

Increased operating profit due to cost reductions and enhanced productivity despite lower sales affected by the yen's appreciation

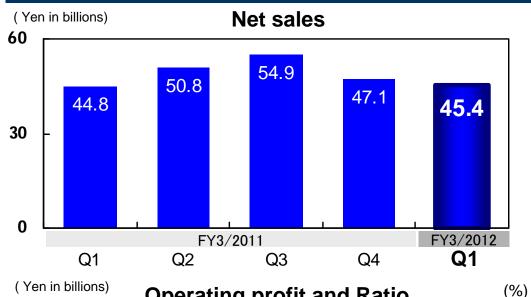


( Yen in billions)	Change
Net sales	-1.2 ( -3.0%)
Operating profit	+0.4 (+4.2%)

- ➤ Lower sales owing to production adjustment in the digital consumer equipment market
- Increased operating profit increased due to cost reductions and enhanced productivity



## **Applied Ceramic Products Group**

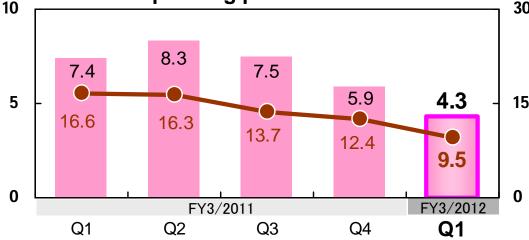


Co	mparec	d with Q'	1 FY3/201 <sup>7</sup>	1

( Yen in billions)	Change	Foreign currency fluctuation effect
Net sales	+0.6 (+1.3%)	Approx1.5
Operating profit	-3.1 (-42.0%)	Approx0.5

- Increased sales due mainly to sales growth in the cutting tool business
- Decreased operating profit due to a reduction in subsidies by the governments in various European countries and to a decline in selling prices in the solar energy business

	Operating profit and Ratio	
0		



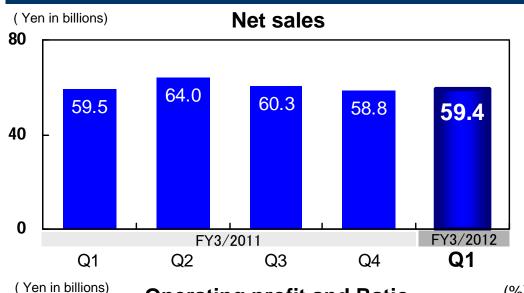
#### Compared with Q4 FY3/2011

	( Yen in billions)	Change
_	Net sales	-1.7 ( -3.6%)
ו	Operating profit	-1.6 (-26.4%)

> Sales and operating profit decreased due mainly to a decline in selling prices of solar cells and modules and to the termination of subsidies for solar power generating systems for public use in Japan



## **Electronic Device Group**



#### Compared with Q1 FY3/2011

( Yen in billions)	Change	Foreign currency fluctuation effect
Net sales	<b>-0.1</b> (-0.2%)	Approx5.0
Operating profit	-0.1 (-0.8%)	Approx1.5

> Sales and operating profit both remained on par due to our effort to expand sales in various markets despite slowed component demand for digital consumer equipment and the negative impact of the yen's appreciation

#### (%) **Operating profit and Ratio**



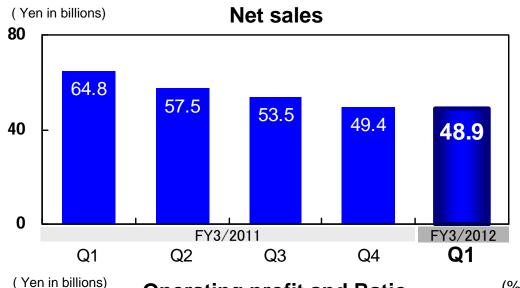
	( Yen in billions)	Change
	Net sales	+0.6 ( +1.0%)
O	Operating profit	+1.0 (+12.3%)

- > Flat sales due to our effort to expand sales in various markets despite slowed component demand for digital consumer equipment
- Operating profit increased due mainly to cost reductions and enhanced productivity



## Telecommunications Equipment Group

0



#### (%) **Operating profit and Ratio** 6 5.1 3.1 -1.5 -5.3 -5.6 7.9 6.2 0 -0.7-2.9 -3.2 -6 FY3/2011 FY3/2012 Q1 Q2 Q3 Q4 Q1

#### Compared with Q1 FY3/2011

( Yen in billions)	Change	Foreign currency fluctuation effect
Net sales	-15.9 (-24.4%)	Approx2.5
Operating profit	-5.8 ( - )	Approx0.5

> Sales and operating profit decreased due to a decline in sales of mobile phone handsets affected by stagnated market condition worldwide, to the yen's appreciation and to the disrupted production of certain models caused by the disaster 20

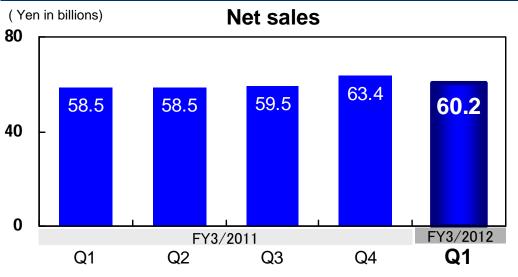
#### Compared with Q4 FY3/2011

( Yen in billions)	Change			
Net sales	-0.5 (-0.9%)			
Operating profit	-3.8 ( - )			

> Sales and operating profit decreased due to stagnated mobile phone market condition -20 worldwide and to the disrupted production of certain models caused by the disaster



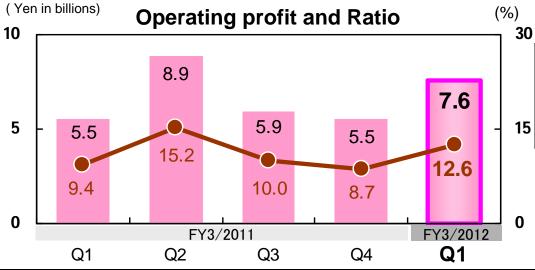
## Information Equipment Group



#### Compared with Q1 FY3/2011

( Yen in billions)	Change	Foreign currency fluctuation effect
Net sales	+1.7 ( +3.0%)	Approx1.5
Operating profit	+2.1 (+38.4%)	Approx. +0.5

Sales and operating profit increased due mainly to higher sales of mid-speed and color models in Europe and Asia through introductions of new MFPs and printers

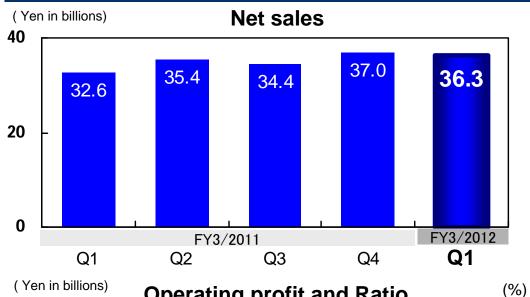


٠.		
	( Yen in billions)	Change
	Net sales	-3.2 ( -5.0%)
,	Operating profit	+2.1 (+38.1%)

- Decreased sales due to lower sales owing to a seasonal factor
- Increased operating profit increased due to cost reductions and the yen's depreciation against Euro





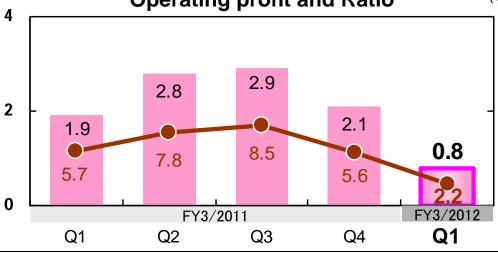


#### Compared with Q1 FY3/2011

( Yen in billions)	Change	Foreign currency fluctuation effect
Net sales	+3.7 (+11.1%)	_
Operating profit	-1.1 (-57.6%)	_

- ➤ Increased sales due to higher sales at Kyocera Communication Systems Co., Ltd.
- > Operating profit decreased due to an increase in R&D expenses for new businesses

## **Operating profit and Ratio**



20.				
20	( Yen in billions)	Change		
	Net sales	<b>-0.7</b> ( -1.8%)		
10	Operating profit	<b>-1.3</b> (-61.9%)		

- > Sales decreased due mainly to a decline in sales at Kyocera Communication Systems Co., Ltd.
- n ➤ Decreased operating profit due to lower sales and increased R&D expenses for new businesses



# 2. Financial Forecast for the Year Ending March 31, 2012



## **Key Initiatives from Q2 FY3/2012**

#### 1. Expand sales in environment and energy markets

 Expand sales of solar power generating systems and LED related components

## 2. Expand sales and profit of Equipment Business in information and communications markets

- Improve profitability of the Telecommunications Equipment Group by launching new products, including smartphones
- Increase sales in the Information Equipment Group by expanding sales of new products and sales channels in emerging nations

### 3. Expand business in general industrial markets

 Expand the cutting tool business by making Unimerco Group a subsidiary



## **Expand Business in General Industrial Markets (1)**

Made Unimerco Group a subsidiary in July 2011

## Overview of Unimerco Group

Headquarters: Sunds, Denmark



Business overview:

Develops, produces and sells cutting tools for metal processing and woodworking

Employees:512 (as of April 30, 2011)

Production and sales sites

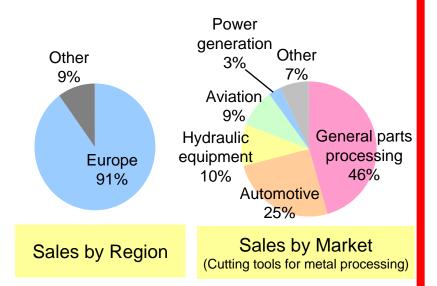
Production: 4 Sales: 14

Financial results of FY9/2010

Sales: DKK\* 536 million (approx. ¥8.0bn)

Pre-tax income: DKK\* 39 million (approx. ¥0.6bn)

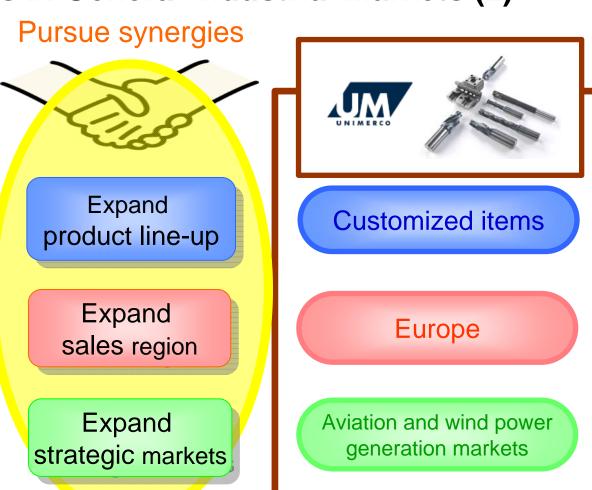
\*DKK: Danish Kroner (calculated at the rate 1DKK=¥15)





## **Expand Business in General Industrial Markets (2)**





Expand our cutting tool business through integration of management resources and pursuing synergies



# Financial Forecast - Year Ending March 31, 2012 -

		Year ended March 31, 2011		Year ending March 31, 2012 (Forecast)		Change	
		Amount	% of net sales	Amount	% of net sales	Amount	%
Net sales		1,266.9	100.0	1,360.0	100.0	93.1	7.3
Profit from ope	rations	155.9	12.3	168.0	12.4	12.1	7.7
Pre-tax income	)	172.3	13.6	180.0	13.2	7.7	4.4
1	Net income attributable to shareholders of Kyocera Corporation		9.7	112.0	8.2	-10.4	-8.5
EPS attributable to shareh of Kyocera Corporation (d		667.23	-	610.46	_	-56.77	-
Capital expend	litures	70.7	5.6	80.0	5.9	93	13.2
Depreciation		59.8	4.7	70.0	5.1	102	17.1
R&D expenses		49.5	3.9	54.0	4.0	45	9.1
Average exchange rate (yen)		US\$: ¥ 86		US\$: ¥ 80		Reference: Average exchange rate forecast	
Foreign currency fluctuation effect on:	net sales	Approx. ¥ -6	68 billion	Approx. ¥ -33 billion		announced in April 2011	
(compared with the previous fiscal year)	pre-tax income	Approx. ¥ -28 billion		Approx. ¥ -8 billion		US\$: ¥ 81 €: ¥ 115	



## Sales Forecast by Reporting Segment

- Year Ending March 31, 2012 -

Reporting Segment	Year ended March 31, 2011		Year ending March 31, 2012 (Forecast)		Change	
	Amount	% of total	Amount	% of total	Amount	%
Fine Ceramic Parts Group	76.3	6.0	86.0	6.3	9.7	12.8
Semiconductor Parts Group	174.7	13.8	190.0	14.0	15.3	8.8
Applied Ceramic Products Group	197.6	15.6	217.0	16.0	19.4	9.8
Electronic Device Group	242.6	19.2	255.0	18.7	12.4	5.1
Components business: Total	691.2	54.6	748.0	55.0	56.8	8.2
Telecommunications Equipment Group	225.2	17.8	232.0	17.0	6.8	3.0
Information Equipment Group	239.9	18.9	262.0	19.3	22.1	9.2
Equipment business: Total	465.1	36.7	494.0	36.3	28.9	6.2
Others	139.4	11.0	147.0	10.8	7.6	5.5
Adjustments and eliminations	-28.8	-2.3	-29.0	-2.1	-0.2	_
Net Sales	1,266.9	100.0	1,360.0	100.0	93.1	7.3



## **Operating Profit Forecast by Reporting Segment**

- Year Ending March 31, 2012 -

- (	Ш	lnit:	$V_{\Delta}$	n in	hil	lions)	١
- (	U	η III.	1 6	1 11 1	DII	110115	,

Reporting Segment	Year ended March 31, 2011		Year ending March 31, 2012 (Forecast)		Change	
	Amount	% of total	Amount	% of total	Amount	%
Fine Ceramic Parts Group	12.0	15.7	16.0	18.6	4.0	33.7
Semiconductor Parts Group	37.3	21.4	40.0	21.1	2.7	7.1
Applied Ceramic Products Group	29.1	14.7	29.5	13.6	0.4	1.6
■ Electronic Device Group	41.6	17.2	43.0	16.9	1.4	3.3
Components business: Total	120.0	17.4	128.5	17.2	8.5	7.1
■ Telecommunications Equipment Group	2.1	0.9	8.0	3.4	5.9	277.2
■ Information Equipment Group	25.9	10.8	26.0	9.9	0.1	0.6
Equipment business: Total	28.0	6.0	34.0	6.9	6.0	21.6
Others	9.6	6.9	7.0	4.8	-2.6	-27.5
Operating profit	157.6	12.4	169.5	12.5	11.9	7.5
Corporate and others	14.7	_	10.5	_	-4.2	-28.7
Pre-tax income	172.3	13.6	180.0	13.2	7.7	4.4



## **Forward-Looking Statements**

Certain of the statements made in this document are forward-looking statements (within the meaning of Section 21E of the U.S. Securities and Exchange Act of 1934), which are based on our current assumptions and beliefs in light of the information currently available to us. These forward-looking statements involve known and unknown risks, uncertainties and other factors. Such risks, uncertainties and other factors include, but are not limited to the following lists: (1) General economic conditions in our markets, which are primarily Japan, North America, Europe and Asia; (2) Economic, political and legal conditions and unexpected changes therein in countries or areas where we operate; (3) Factors that may affect our exports, including a strong yen, political and economic instability, customs, and inadequate protection of our intellectual property; (4) Fluctuation in exchange rates that may affect the value of our foreign assets or the prices of our products; (5) Intensified competition in product pricing, technological innovation, R&D activities, product quality and speed of delivery; (6) Manufacturing delays or defects resulting from outsourcing or internal manufacturing processes; (7) The possibility that expansion of production capacity and in-process R&D activities may not produce the desired results; (8) The possibility that companies or assets acquired by us may not produce the returns or benefits, or bring in business opportunities, which we expect; (9) Inability to secure skilled employees, particularly engineering and technical personnel; (10) The possibility of divulgence of our trade secrets and infringement of our intellectual property rights; (11) The possibility that we may receive notice of claims of infringement of other parties' intellectual property rights and claims for royalty payments; (12) Increases in our environmental liability and in costs and expenses required to observe obligations imposed by environmental laws and regulations in Japan and other countries; (13) Newly enacted laws and regulations or stricter interpretation of existing laws and regulations that may limit our business operations; (14) Events that may negatively impact our markets or supply chain, including terrorist acts, plague, war and similar events; (15) Earthquakes and other related natural disasters affecting our operational facilities and our markets or supply chain, as well as social and economic infrastructure; (16) Exposure to difficulties in collection of trade receivables due to customers' worsening financial condition; (17) The possibility of recognition of impairment losses on investment securities held by us due to declines in their value; (18) The possibility that we may record impairment losses on long-lived assets, goodwill and intangible assets; (19) The possibility that deferred tax assets may not be realized or additional liabilities for unrecognized tax benefits may be incurred; and (20) Changes in accounting principles. Such risks, uncertainties and other factors may cause our actual results, performance, achievements or financial condition to be materially different from any future results, performance, achievements or financial condition expressed or implied by these forward-looking statements. We undertake no obligation to publicly update any forward-looking statements included in this document.